

# REUSE MARKETPLACE



R e u s e M a r k e t p l a c e . o r g

Developed & Administered by the Northeast  
Recycling Council, Inc.

Supported by State Agencies & Private Businesses

# Reuse Marketplace

- A multi-state Materials Exchange administered by the Northeast Recycling Council (NERC) and supported by state agencies & private companies.
- A **free** online network for posting reusable and surplus items where members can **Capture Value, Exchange Reusable Items, Save Money, & Reduce Waste.**
- Eligible Members: non-profits, institutions, businesses, and government in the 7 participant states: (Connecticut, Delaware, Massachusetts, New Jersey, New York, Rhode Island, & Vermont).

# Reuse Marketplace Home Page

The screenshot shows the Firefox browser window displaying the Reuse Marketplace website. The address bar shows the URL [www.reusemarketplace.org/index.php?content=home#Tabhome](http://www.reusemarketplace.org/index.php?content=home#Tabhome). The browser's toolbar includes various icons for navigation and search. The website's header features the "REUSE MARKETPLACE" logo and the tagline "Capture Value. Exchange Reusable Items. Save Money. Reduce Waste." Below the header is a navigation menu with links for Home, Exchange, News (3), and Help. The main content area is divided into two columns. The left column contains a section titled "The Reuse Marketplace..." which describes the platform as a free regional network for finding, selling, trading, or giving away reusable items. It lists eligible states (Connecticut, Delaware, Massachusetts, New Jersey, New York, Rhode Island, and Vermont) and mentions that the site is supported by state agencies and private businesses, administered by the Northeast Recycling Council (NERC). A "View Listings" button is located at the bottom of this section. The right column contains two sections: "How Members Benefit" and "How the Environment Benefits". The "How Members Benefit" section lists five bullet points: Save money, Obtain low cost and free reusable goods, Reduce disposal costs, Reduce carbon footprint, and Achieve sustainability and waste reduction goals. The "How the Environment Benefits" section lists four bullet points: Avoids disposal in landfills and incinerators, Reduces air, water, and land pollution, Reduces extraction of natural resources, Reduces energy consumption, and Reduces greenhouse gas emissions. Below these sections is a "Sponsors" section featuring logos for various organizations, including the Connecticut Department of Energy & Environmental Protection, the State of Delaware, the State of New Jersey, the Rhode Island Recycling Recovery Council, All American Waste, Casella, Global Plastics Recycling, GreenCycle, HARVEST Power of We, Wheelabrator Technologies Inc., and Willimantic Waste Paper Co., Inc. At the bottom of the page, there is a footer with links for Help, Contact Us, About Us, Rules & Policies, Privacy, and User Agreement. The NERC logo is prominently displayed, along with the text "© iWasteNot Systems Inc. Tango Desktop Project licensed under GPL". The Windows taskbar at the bottom shows the system tray with the date and time: 11:45 AM, 6/7/2013.

**REUSE MARKETPLACE**  
Capture Value. Exchange Reusable Items. Save Money. Reduce Waste.

[Home](#) [Exchange](#) [News \(3\)](#) [Help](#)

### The Reuse Marketplace...

...is a free regional network to find, sell, trade, or give away reusable and surplus items that would otherwise be disposed as trash.

Businesses, institutions, governments, and organizations in the states of Connecticut, Delaware, Massachusetts, New Jersey, New York, Rhode Island and Vermont are eligible to create accounts and to post listings. Anyone is welcome to search or browse the posted items.

The Reuse Marketplace is supported by state agencies and private businesses. The website is administered by the [Northeast Recycling Council \(NERC\)](#), a regional non-profit dedicated to an environmentally sustainable economy through source and toxicity reduction, reuse, recycling, and green purchasing.

[View Listings](#)

### Sponsors

[Help](#) | [Contact Us](#) | [About Us](#) | [Rules & Policies](#) | [Privacy](#) | [User Agreement](#)

**NERC**  
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11:45 AM  
6/7/2013

[www.reusemarketplace.org](http://www.reusemarketplace.org)

# Different Than Craig's List & EBay

- **Peer-to-Peer** listings—only businesses, government, non-profits, and institutions can post items on the site. Anyone can browse and obtain the items.
- **Administered site**—before listings are posted, they are reviewed by the site administer within 24 hours. New members are also reviewed before allowed to participate.
- **Easy to create a wish list** of items you are seeking.
- **Email alerts** tell you when new items have been posted to the site.
- **Easy to Use**—there are 35 item categories and 60 subcategories to choose from when posting to the site.
- **Multi-state participants(7)**—CT, DE, MA, NJ, NY, RI, & VT.

[www.reusemarketplace.org](http://www.reusemarketplace.org)

# Benefits to Site Members

- It's ***free unlimited listings*** for members.
- The number of member postings is ***unlimited***.
- Members can ***save money*** on trash disposal & purchased. Instead of throwing unwanted reusable items out, they can post them on the site for others to find, and vice versa...
- Reusing items ***decreases the users' environmental impact*** and ***reduces their carbon footprint***.

# Browsing the Listings

Firefox | Reuse Marketplace | www.reusemarketplace.org/index.php?content=exchange#Tabexchange

Home Exchange News (3) Help

Post Listing | Tell A Friend | Links

Search: Anything Available All Commodity Vermont Windham Distance Find

Welcome back, Mary Ann. My Account | Log Out

### All Listings

Categories: All Available Wanted Free

Photo	Title	County	Qty	Frequency	Price	Posted
	Blueprint filing cabinet					
	Modine -125,000 BTU Hot Dawg Gas Furnace					
	3-Ring Binders	VT	20	One-Time	Free	Jun 06, 13
	hansgrohe shower heads	VT	4	One-Time	\$80.00 US each	Jun 04, 13
	Rockwell Lathe	NJ	1	One-Time	\$1000.00 US each	May 28, 13
	Smith & Mills Lathe	NJ	1	One-Time	\$1000.00 US total	May 28, 13
	Fexac Cnc	NJ	1	One-Time	\$2200.00 US total	May 28, 13
	South Bend Lathe	NJ	1	One-Time	\$1000.00 US each	May 28, 13
	South Bend lathe	NJ	1	One-Time	\$1280.00 US total	May 28, 13
	Enterprise 1330 Lathe	NJ	1	One-Time	\$1280.00 US total	May 28, 13
	Voest Metal Lathe	NJ	1	One-Time	\$1500.00 US total	May 28, 13
					\$1200.00 US	

Drop-down menu items: All, Agricultural, Appliances, Architectural Salvage, Arts/Creative Materials, Books / Maps / Printed Materials, Buckets/Barrels, Chemicals, Construction/Remodeling Materials, Electronics, Events, Fencing/Barriers, Food Service/Restaurant Equipment, Furniture, Glass, Heavy Equipment, Industrial Equipment, Industrial Scrap/Over-Runs/Seconds, Landscaping/Gardening, Metals

Share: ShareThis, New, Facebook (0), Twitter (0), LinkedIn (0), Pinterest (0), Email (0)

Sponsors: Connecticut Department of ENERGY & ENVIRONMENTAL PROTECTION, GREAT SEAL OF THE STATE OF DELAWARE, MASSACHUSETTS DEPARTMENT OF ENVIRONMENTAL PROTECTION, NEW JERSEY DEPARTMENT OF ENVIRONMENTAL PROTECTION, RHODE ISLAND DEPARTMENT OF ENVIRONMENTAL RECOVERY CORP.

# To Create An Account

- Go to the *Create An Account* Link  
<http://www.reusemarketplace.org/?content=user.new.company.choose>
- Select the organization you work for from the drop down menu and register as an employee of the organization.
- If your organization is not yet listed, create the organization's account by going to *Register My Organization...*  
<http://www.reusemarketplace.org/?content=company.new>  
and filling out the required information, and then register as an employee of the organization.

# Create An Account Screen

Firefox | Reuse Marketplace | www.reusemarketplace.org/index.php?content=user.new.company.choose

Search: Anything | Available | Category | Commodity | State | County | Find

**Browse**

- By Category
- All
- Free
- Wanted
- Available
- Events

**Exchange Info**

Your exchange administrator is: [Mary Ann Remolador](#)

**Our Exchange has**  
18 New Listings  
56 Total Listings  
1497 Members

**Share**

Share This | New | f Share 0 | Tweet 0 | in Share 0 | Pinterest 0 | Email 0

**Sign In, or Create an Account**

Home > Account > Create Account

## Create an Account

### Free Organization Account

Free accounts for members of organizations, including:

- Businesses
- Non-profit Organizations
- Institutions
- and Government Departments and Agencies

**Find My Organization**

Your organization may already be registered with us. Please check the list below.

-- Choose Organization --

Register as a Member of this Organization

OR

**Set up My Organization**

Can't find your organization on the list?

Register my Organization and Create an Individual Account

**Sponsors**

- Connecticut Department of ENERGY & ENVIRONMENTAL PROTECTION
- DELAWARE
- MASSACHUSETTS DEPARTMENT OF ENVIRONMENTAL PROTECTION
- NEW JERSEY DEPARTMENT OF ENVIRONMENTAL PROTECTION
- RHODE ISLAND DEPARTMENT OF ENVIRONMENTAL MANAGEMENT
- All American WASTE

12:14 PM 6/7/2013

[www.reusemarketplace.org](http://www.reusemarketplace.org)



# Eligible & Ineligible Postings

- There are 35 categories and 60 subcategories to use when listing eligible items to the site, including a miscellaneous category.
- Ineligible items include:
  - live animals
  - ammunition or weapons
  - illegal goods
  - automobiles
  - hazardous waste (partially used containers of chemicals, or chemicals that are in containers other than the original)
  - services/personal ads
  - materials for recycling

[www.reusemarketplace.org](http://www.reusemarketplace.org)

# Site Listings & Exchanges Made

- Listings expire after 90 days. Members may opt to renew their listings.
- The exchange of an item is between the member who posted the listing and the person interested in taking the item. NERC is not involved with the individual item transactions.

# Measuring Successful Exchanges

- Metrics on the exchanges are dependent upon members recording their activity and keeping their accounts current. Information we collect includes:
  - Number of exchanges
  - Number of items exchanged
  - Weight of exchanged materials
  - Value of exchanged materials
  - Carbon emission savings from the reuse of the item
- Metrics on individual organization accounts are also available from the site administrator.

# Webinar

- An introductory webinar\* on the Reuse Marketplace can be found at:  
[http://nerc.org/documents/reuse\\_marketplace\\_introduutory\\_webinar.wmv](http://nerc.org/documents/reuse_marketplace_introduutory_webinar.wmv)
- Navigate to the webinar from the “News” tab on the home page: [www.ReuseMarketplace.org](http://www.ReuseMarketplace.org)

\*Clarification – Students must be employees of colleges or universities to be allowed to post items to the Reuse Marketplace.

# Reuse Marketplace is For You!

- Join now!
- Post often!
- Visit the site frequently!
- Sign up for the alerts!
- Make it work for you – the more you use it, the better it gets for everyone!

[www.reusemarketplace.org](http://www.reusemarketplace.org)

# Contact Information

- Site Administrator:  
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