

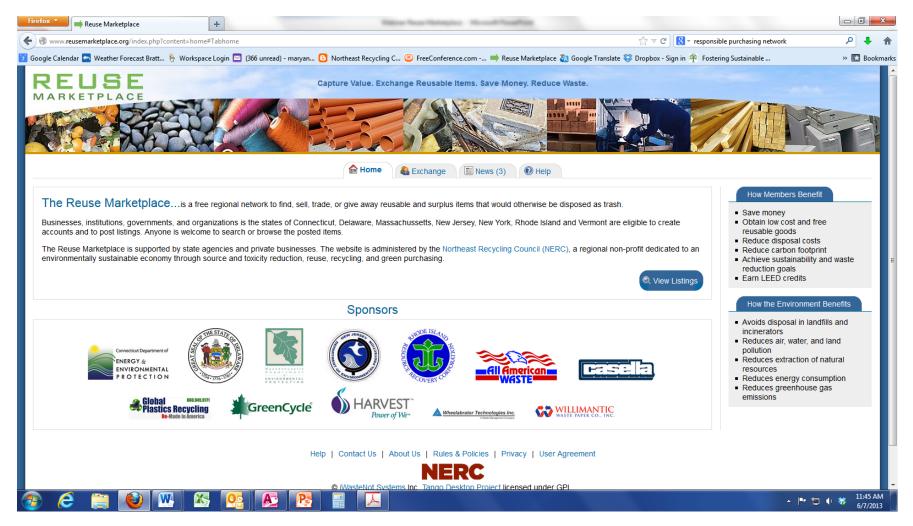
Developed & Administered by the Northeast Recycling Council, Inc.

Supported by State Agencies & Private Businesses

Reuse Marketplace

- A multi-state Materials Exchange administered by the Northeast Recycling Council (NERC) and supported by state agencies & private companies.
- A free online network for posting reusable and surplus items where members can Capture Value, Exchange Reusable Items, Save Money, & Reduce Waste.
- Eligible Members: non-profits, institutions, businesses, and government in the 7 participant states: (Connecticut, Delaware, Massachusetts, New Jersey, New York, Rhode Island, & Vermont).

Reuse Marketplace Home Page



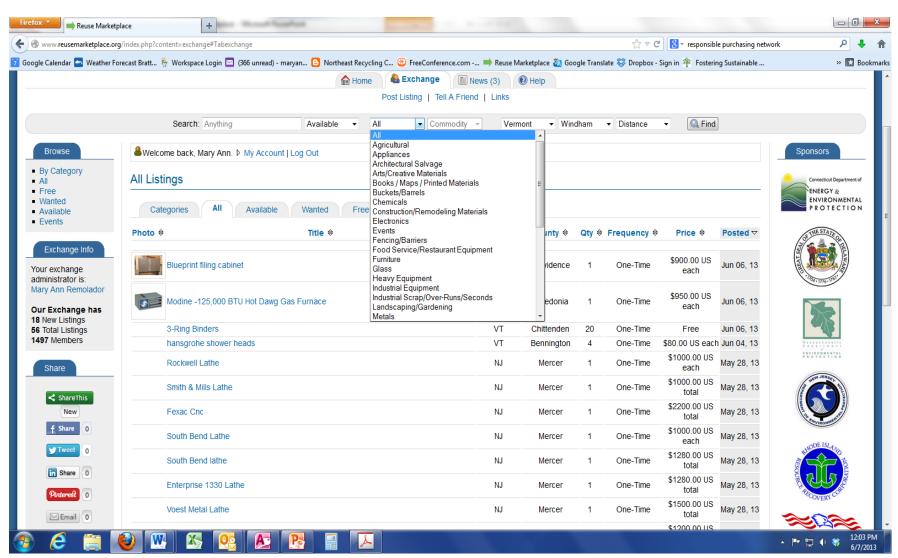
Different Than Craig's List & EBay

- Peer-to-Peer listings—only businesses, government, nonprofits, and institutions can post items on the site. Anyone can browse and obtain the items.
- Administered site—before listings are posted, they are reviewed by the site administer within 24 hours. New members are also reviewed before allowed to participate.
- Easy to create a wish list of items you are seeking.
- Email alerts tell you when new items have been posted to the site.
- **Easy to Use**—there are 35 item categories and 60 subcategories to choose from when posting to the site.
- Multi-state participants(7)—CT, DE, MA, NJ, NY, RI, & VT. www.reusemarketplace.org

Benefits to Site Members

- It's free unlimited listings for members.
- The number of member postings is unlimited.
- Members can save money on trash disposal & purchased Instead of throwing unwanted reusable items out, they can post them on the site for others to find, and vice versa...
- Reusing items decreases the users' environmental impact and reduces their carbon footprint.

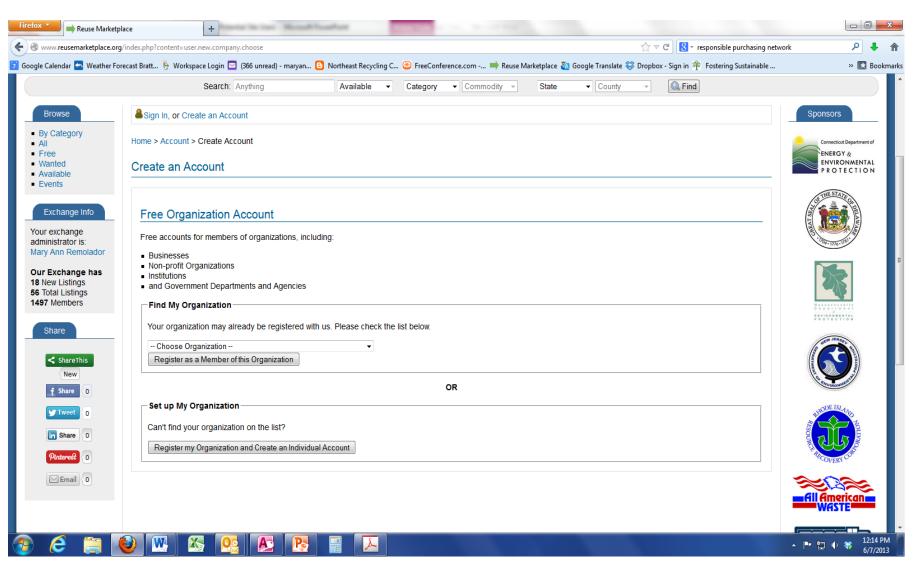
Browsing the Listings



To Create An Account

- Go to the Create An Account Link <u>http://www.reusemarketplace.org/?content=user.new.company.choose</u>
- Select the organization you work for from the drop down menu and register as an employee of the organization.
- If your organization is not yet listed, create the organization's account by going to Register My Organization...
 - http://www.reusemarketplace.org/?content=company.new and filling out the required information, and then register as an employee of the organization.

Create An Account Screen



Eligible & Ineligible Postings

- There are 35 categories and 60 subcategories to use when listing eligible items to the site, including a miscellaneous category.
- Ineligible items include:
 - live animals
 - ammunition or weapons
 - illegal goods
 - automobiles
 - hazardous waste (partially used containers of chemicals, or chemicals that are in containers other than the original)
 - services/personal ads
 - materials for recycling

Site Listings & Exchanges Made

- Listings expire after 90 days. Members may opt to renew their listings.
- The exchange of an item is between the member who posted the listing and the person interested in taking the item. NERC is not involved with the individual item transactions.

Measuring Successful Exchanges

- Metrics on the exchanges are dependent upon members recording their activity and keeping their accounts current. Information we collect includes:
 - Number of exchanges
 - Number of items exchanged
 - Weight of exchanged materials
 - Value of exchanged materials
 - Carbon emission savings from the reuse of the item
- Metrics on individual organization accounts are also available from the site administrator.

Webinar

- An introductory webinar* on the Reuse Marketplace can be found at: http://nerc.org/documents/reuse_marketplace_introductory_webinar.wmv
- Navigate to the webinar from the "News" tab on the home page: <u>www.ReuseMarketplace.org</u>
 - *Clarification Students must be employees of colleges or universities to be allowed to post items to the Reuse Marketplace.

Reuse Marketplace is For You!

- Join now!
- Post often!
- Visit the site frequently!
- Sign up for the alerts!
- Make it work for you the more you use it, the better it gets for everyone!

Contact Information

Site Administrator:

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